

# newwe

#### INVESTING IN THE FUTURE

2022 Investment Presentation

#### FORWARD LOOKING STATEMENTS



#### NOT FOR DISSEMINATION TO THE GENERAL PUBLIC

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The material assumptions upon which forward-looking statements in this Presentation are based include, among others, assumptions with respect to: commercialization, growth plans and cash flows; the company's ability to accieve expected synergies cost savings and revenue; the Company's ability to accieve expected synergies cost savings and revenue; the Company's ability to accieve expected synergies cost savings and revenue; the Company's ability to accieve expected synergies cost savings and revenue; the Company's ability to accieve the company's ability to accieve the company operation; and stable market and general economic conditions; however, this data is inherently imprecise. The Company makes no representation that reasonable business people in possession of the same information would reach the same conclusions. Although the Company believes that the assumptions underlying forward-looking statements are reasonable, they may prove to be incorrect and the Company cannot assure that actual results will be consistent with such statements or the information contained in such statements. Whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to a number of known and unknown and un

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## The Web3 future is more than the Metaverse.

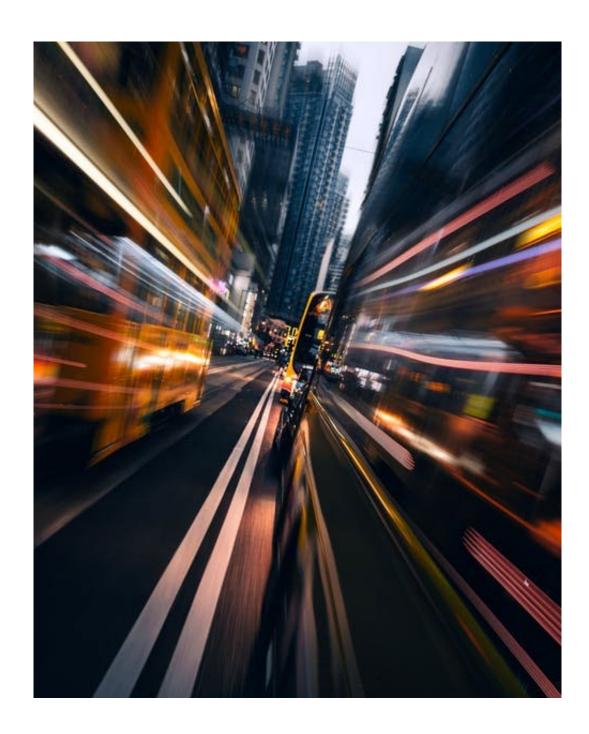
We're actively finding the most promising projects and investing in them, making them part of the Newwave;

- Web3
- Cryptocurrency
- Blockchain
- NFTs
- Metaverse



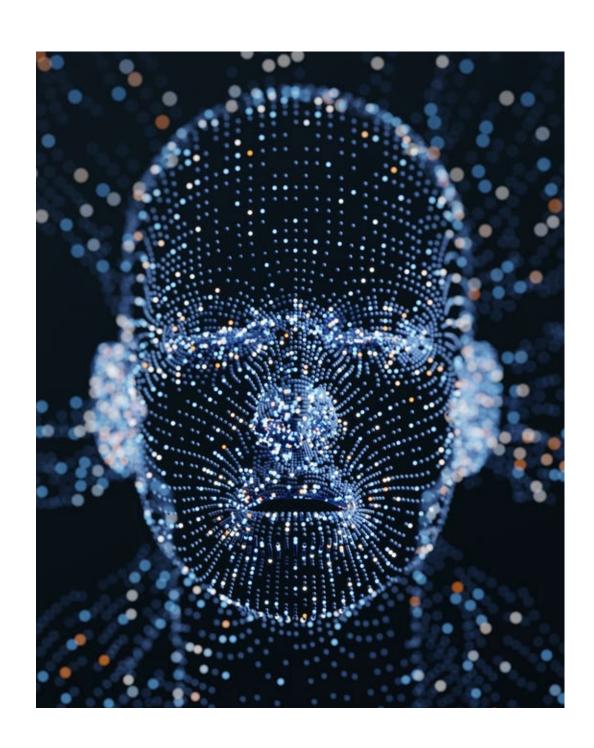






# You know

there's opportunity but there learning curve feels like it's  $90^{\circ}$  straight up.



# We know

how to find the first movers and identify the disruptors. We've built a team with extensive experience, insight and analytical skill.



# Our Goal?

Find them, fund them, maximize returns and project progress, therefore owning the lead as the evolution of the internet as we know it takes place.



\$25.2B

Global blockchain funding in 2021.

Up 713% YoY.

Venture funding to blockchain startups hit new heights every quarter of 2021, driven by growing consumer and institutional demand for crypto.

Blockchain funding accounted for 4% of global venture dollars, up from just 1% in 2020. That share is likely to rise in 2022 thanks to emerging crypto, NFT, and Web3 startups.

\$25B

NFT sales volume totalled \$24.9 billion in 2021, compared to just \$94.9 million the year before.

Each day 1000s of NFT sales are made.

According to data collected by NonFungible.com, NFT sales can currently range anywhere from 15,000 to 50,000 per week.

"The metaverse can become a multitrillion-dollar market. "It's a big idea that will probably infiltrate ... every sector in ways that we cannot even imagine right now," -







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# newwoe SELECTS

Newwave Selects are prospects chosen after rigorous analysis and vetting by the Newwave team.

The Selects process will identify key areas where support is needed, enhancing key aspects through funding, locating and acquiring talent, leveraging branding or rebranding, and delivering marketing strategy and execution, all with the goal of driving each project to its full potential.





The dedicated team at Newwave will bring decades of experience in web technology, financial systems, and creative ideation to the analysis process.

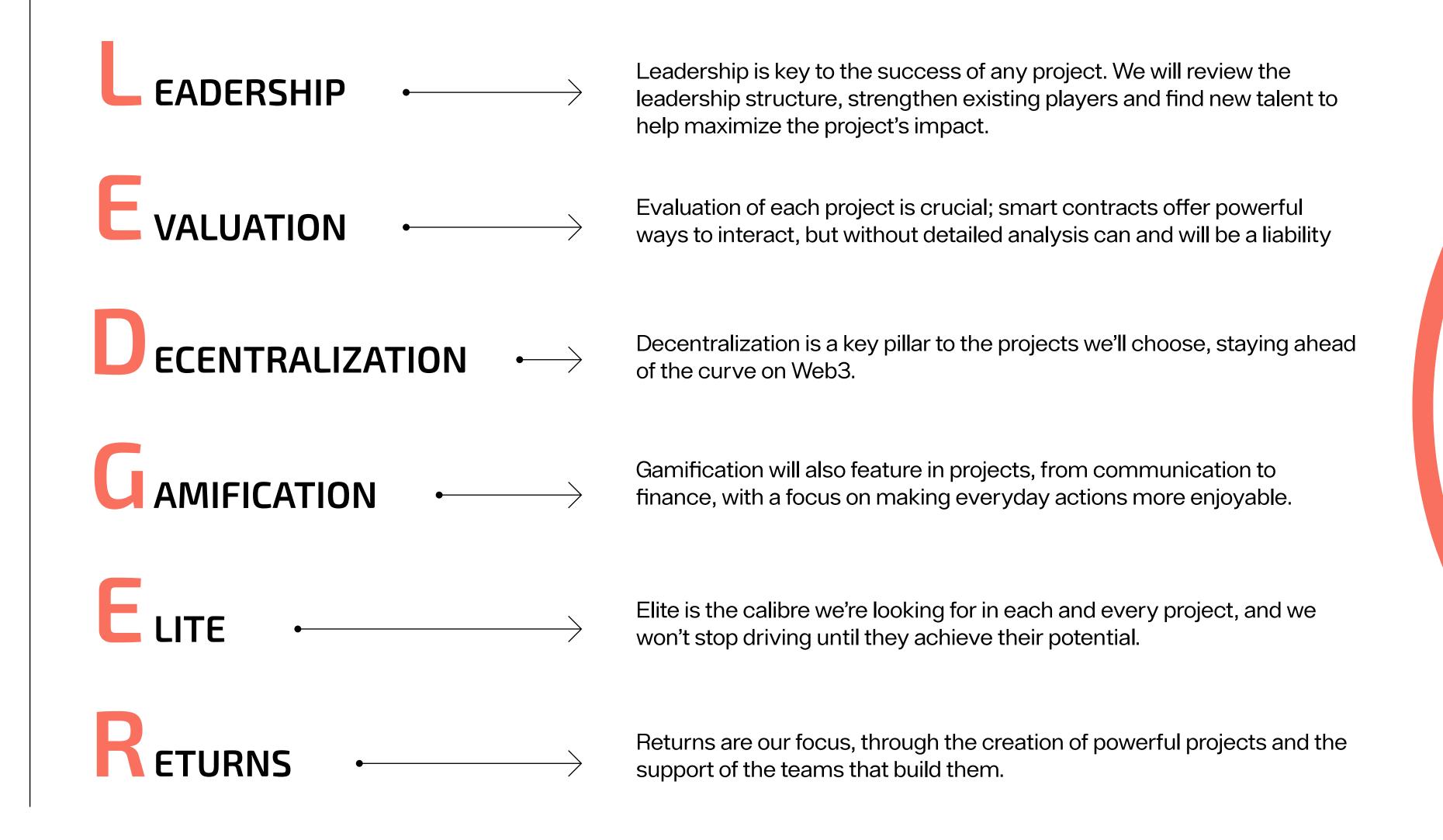
Careful evaluation of each project is crucial; smart contracts offer powerful ways to interact. The smart contract ensures that information stored is transparent as well as immutable.

Newwave Selects will be curated through our 'LEDGER' protocol.





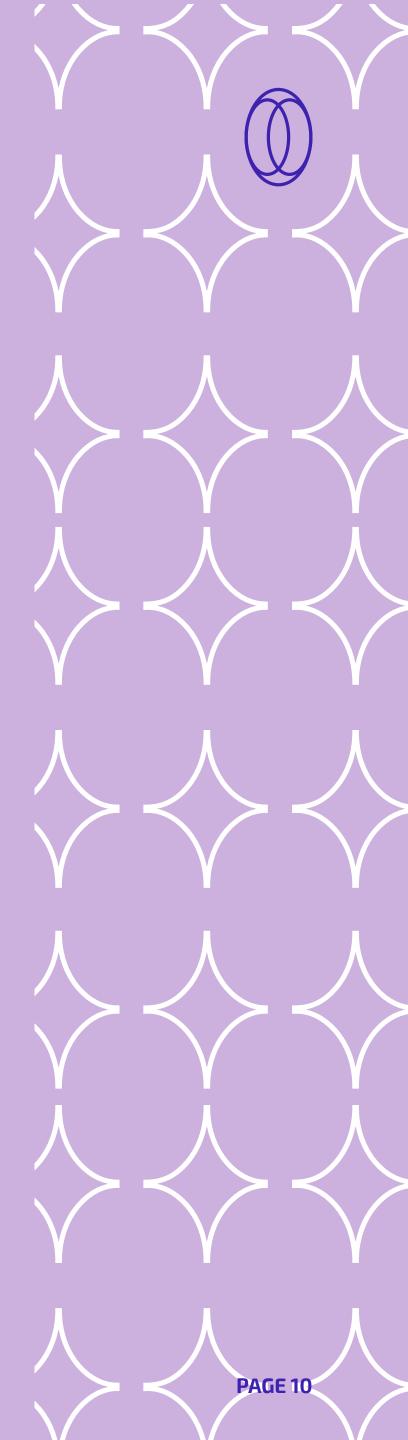
Our approach uses the same distributed power found in the blockchain as each of our Selection team verifies and validates the strength of each project using a process we call LEDGER.





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OUR PORTFOLIO



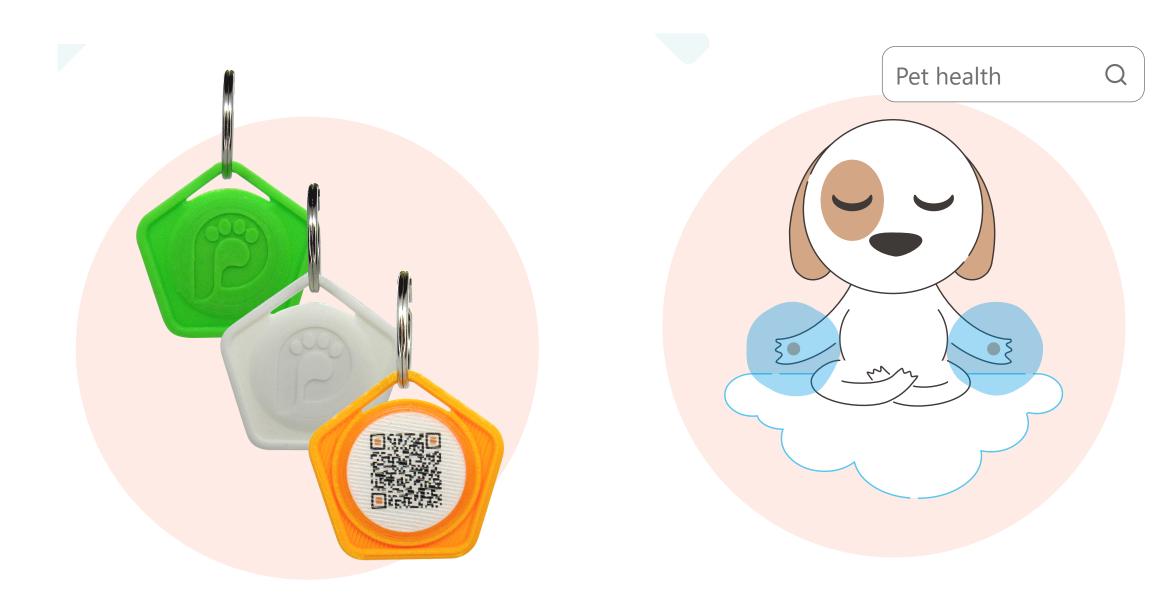


# newwe selects PANTOCOL

- Interactive, collectable, digital assets based on real animals, benefiting animal welfare organizations around the globe.
- Connecting pets to the blockchain so they can bring their data with them everywhere.
- Easy to connect with our Blockchain Pet Tag. This free-touse, introductory app offering is a small taste of what's to come as we bring pets to the blockchain.



**Pet Community** 



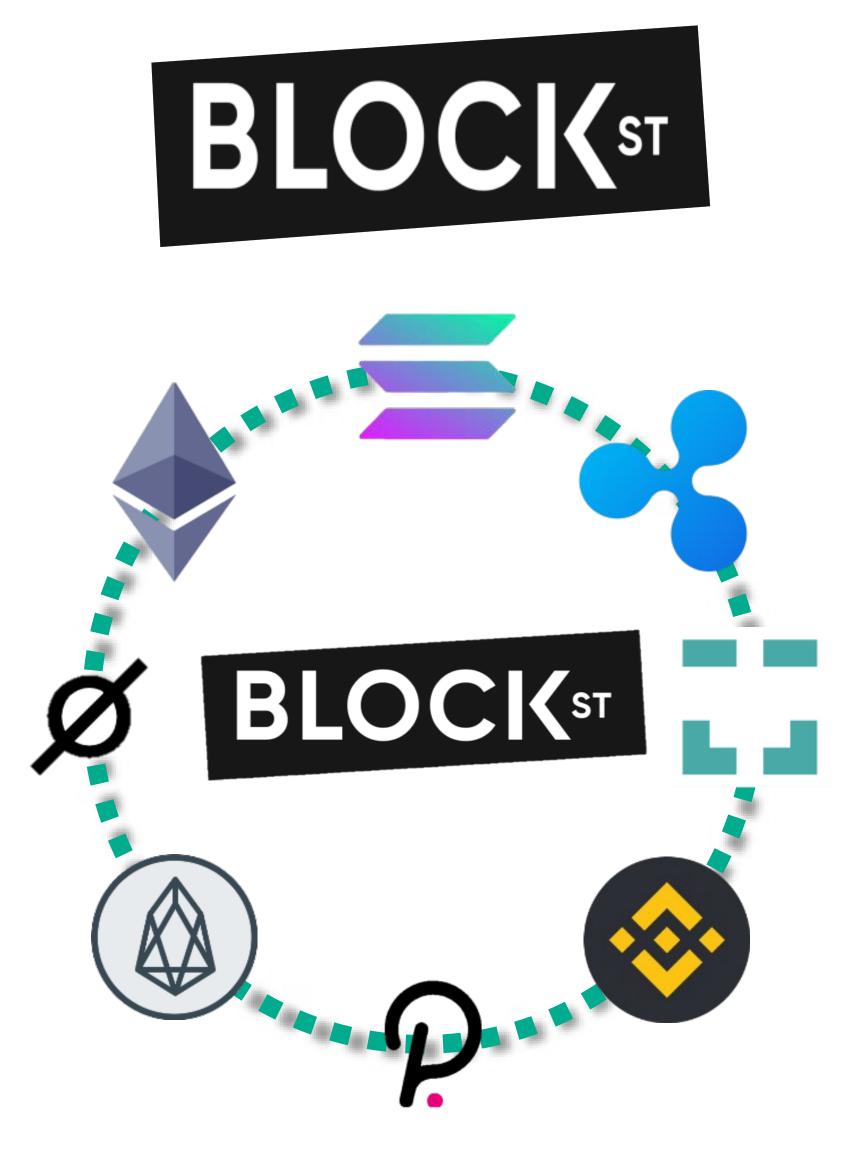






THE WORLDS FIRST MULTI-CHAIN MARKETPLACE

- The use of NFTs are countless, and as this trend continues, blockchain technology will be used to tokenize practically anything.
- BlockSt has created the world's first multi-chain marketplace and also offers a unique social media element.
- They are leading the way into a completely blockchain based world by ensuring that digital artwork, goods, and/or services have a marketplace that is easier and more seamless than ever before.
- Includes a team of skilled entrepreneurs, programmers, developers and creators that have years of experience in the world of blockchain.
- BlockSt plans to utilize influencers and artists to educate and promote the platform.







#### MANAGEMENT TEAM



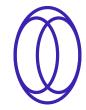
## Geoff Balderson

**CFO & Corporate Secretary** 

Mr. Balderson has an extensive background in business and has worked in the capital markets for over 20 years. He currently acts as an officer and director of multiple TSX Venture and Canadian Securities Exchange listed companies. Mr. Balderson is the President of Harmony Corporate Services Ltd., a Vancouver based company that provides administrative services to publicly listed companies. Prior to this he was an Investment Advisor with two Canadian investment dealers. Mr. Balderson is a graduate of the Sauder School of Business at the University of British Columbia.

Mr. Tsang is an accomplished entrepreneur with over a decade of experience in business and product development. Having established a number of multimillion-dollar companies in a short span of time, he brings a wealth of entrepreneurial and CPG expertise to some of the fastest growing industries of today. Mr. Tsang possesses extensive experience in analyzing and interpreting financial and business performance. He is the founder and CEO of IMM Living Inc., which began as a design and décor studio in 2008 and quickly flourished into a wholesale and private-label service for illustrious companies such as Anthropologie and West Elm under Mr. Tsang's direction and management.





#### **DIRECTORS**

# Ravinder Kang Director

Mr. Kang was previously with the TMX Group and served most recently as the Director of Listings for the TSX Venture Exchange. Mr. Kang was responsible for overseeing all listings functions for issuers on the exchange, as well as developing and implementing policies that were relevant to the financial climate in which issuers participated in the Canadian capital markets. In addition to his experience at the TMX Group, Mr. Kang has served on the executive board of over 15 publicly traded companies. Mr. Kang has also served as a lecturer at Simon Fraser University, one of the top universities in Canada. In this role, he was a lecturer for the course of Public Companies: Financing, Governance and Compliance.

Mr. Kang received a Bachelor of Commerce degree from the University of British Columbia in 1988 and obtained his Chartered Accountant designation at Ernst and Young.

# Anthony Zelen Director



Mr. Zelen is a serial entrepreneur who has over 23 years of experience in finance, investor relations, sales, and corporate development. He was the owner and president of Senergy Communications Inc. which focused on the public markets and was involved in investor relations, public relations and strategic marketing for the technology, cannabis, pharmaceutical, mining and oil and gas industries.

Mr. Zelen has served as officer and director of at least 12 publically listed companies over the last 21 years. His business activities within the venture capital arena enabled him to establish a network of accredited investors, angel investors and investment banking contacts throughout North America, Europe and Asia. Over the last 23 years Mr Zelen has been involved in no less than a dozen startups including Diitalk Communications, a co-founder of Blockchain Intelligence Group and founding member of Allied Corp.

## Diego Gianelli





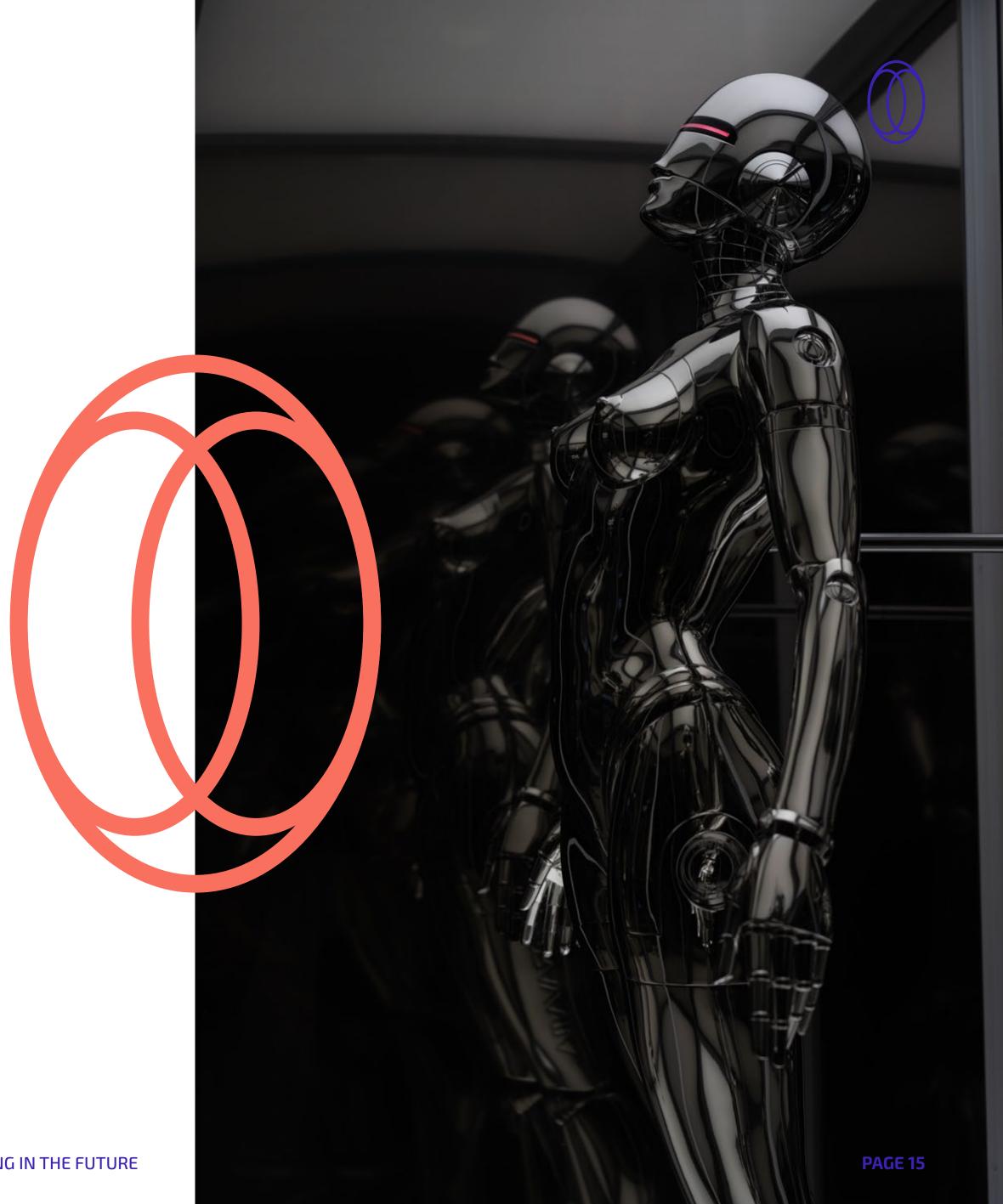
Mr. Gianelli is an accomplished business leader with +20 years of progressive global leadership experience in building some of the world's most iconic consumer brands and delivering strong financial results. Diego is an innovator, agile operator and servant leader with exceptional analytical skills and business acumen, having led complex business transformations in order to reinvigorate stagnant categories, turn-around declining businesses and start up new ventures in high growth environments in pharmaceutical, food and beverages, and QSR.

Most recently, Mr. Gianelli played a pivotal role in building the consumer business fundamentals and laying out the strategic groundwork for companies entering the nascent Cannabis space. He unlocked multiple digital/CRM strategies to target, convert and retain high value lifetime customers across every stage of the pathto-purchase funnelling while complying with a highly regulated marketing framework.

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### RoadMap Newwave DAO

- As Newwave evolves a Newwave governance token will be minted to decentralize some investment direction. Holders will participate in DAO control, proposing and voting for new projects and direction within those projects.
- User participation will help drive open source, brand agnosticism, allowing Newwave to be flexible and responsive to emerging trends. DAO structure allows the group to delegate research and evaluation to end users with no additional costs incurred.
- Newwave DAO will be created minting governance tokens to allow holders to earn APY yield and govern the investment of a unique warchest to drive decentralization and diversification in portfolio.
- Each project will also be reviewed as a talent pool as Newwave prepares to create a "dream team" to fund as an original project which will launch with Newwave DAO.
- Acquisitions can be acquired and operated by Newwave DAO, creating a compelling narrative experience to attract players.

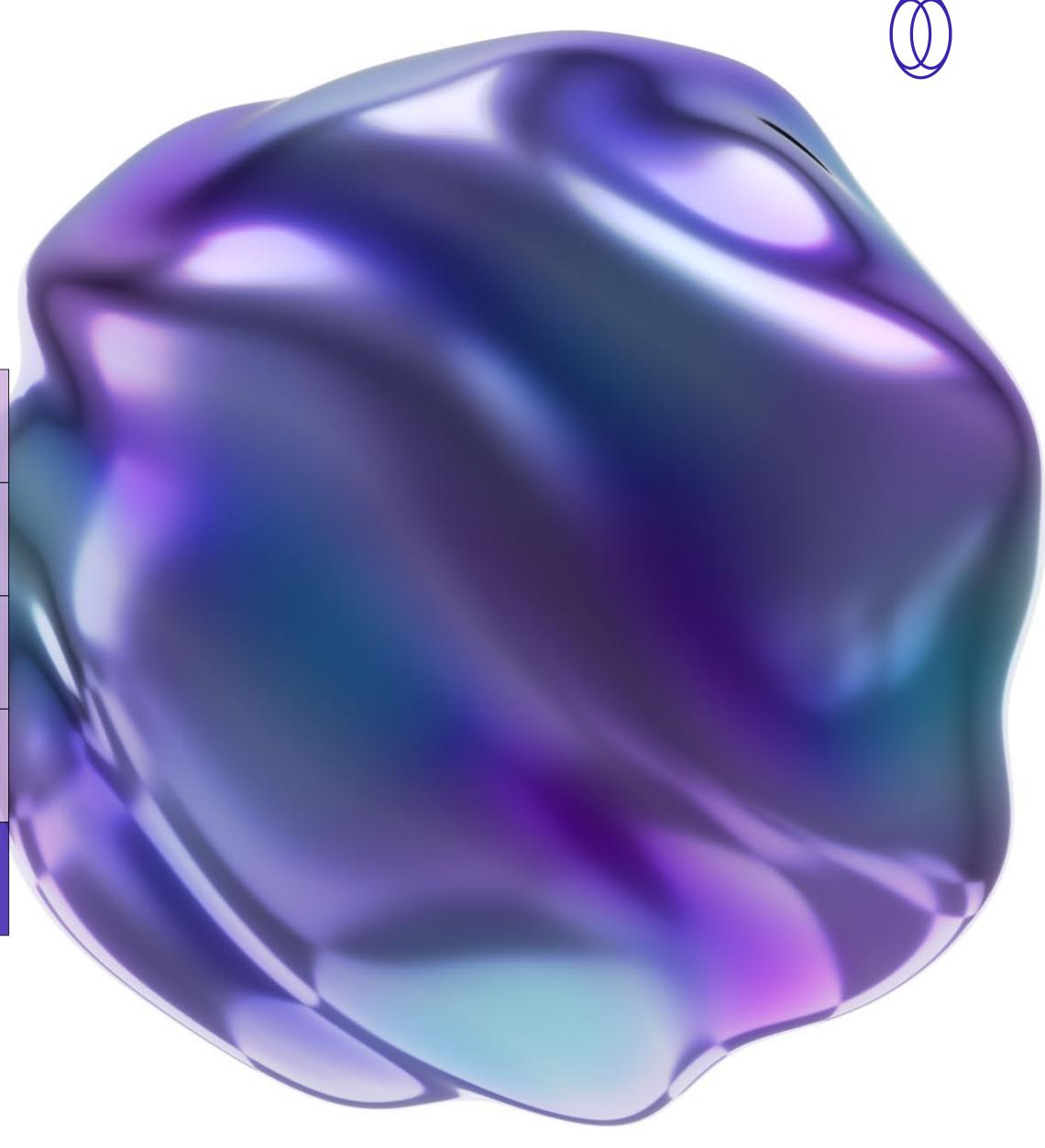


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**NEWWAVE HOLDINGS CORP** 

#### **CAPIALIZATION TABLE 2022**

Issued and outstanding	30,642,090
Warrants	10,509,191
Stock options	3,011,666
RSUs	28,459
Fully diluted	44,191,406





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